Adaptive models for detection of anti-social behavior on the web

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Motivation

- The impact fake news have on the world (political polarization, reduced trust in the media and institutions, incitement to violence, etc.)
- Shortcomings of fact-checking websites which are currently ulletused
- The shortcomings of the majority of historical but also current studies which don't recognize the dynamic everchanging nature of the web
- The changes in data, specifically in the topics of the posts, can lead to data drifts which lead to static non-adaptive models being no longer accurate after the change occurred, that's why there is a need to use adaptive models which can handle the changes

<u>Aims and Objectives</u>

- simulate a dynamic online environment using data То ulletstreams
- compare the efficiency between adaptive and non-То lacksquareadaptive models in fake news detection tasks while using data streams
- To create topic changes in the data (simulation of real • circumstances in which the talked about topics change very often in the online environment)
- To verify if the change of topic leads to the emergence of • concept drifts
- compare the impact conceptual drifts have on the То ulleteffectiveness of individual models (adaptive and nonadaptive ones)

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Experiments

Six experiments were performed in total. In the first three of the experiments no artificial topic change was created, in the remaining three experiments topic change was created by mixing different topics from different datasets to simulate the changes which can lead to the creation of data drifts. In the graphical representation (Fig. 1 & Fig. 2) the difference between a non-adaptive and an adaptive model is obvious. The dataset used for this experiments consisted of two different topics so there is a major topic changed that led to the emergence of concept drifts. The adaptive model could handle the change very well and didn't loose its efficiency in detecting the fake news, meanwhile the non-adaptive model couldn't handle the change and lost its efficiency after the topic change.





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Another example proving the benefits and the need to use adaptive models is from an experiment in which multiple topic changes occurred:

Fig. 3. Non-adaptive model without drift detection abilities:





Conclusion

From the results of the experiments, the hypothesis that nonadaptive models used on data streams would be less efficient compared to adaptive models was confirmed. Overall, the worst performance of all the used models was in the case of the basic non-adaptive models. However, the adaptive versions showed very good results and outperformed the non-adaptive versions by a wide margin. It is important to note that all versions using any drift detector had better results than the models without one, which confirms the importance of the drift detectors themselves. Considering the results of all experiments, it is clear that adaptive models and drift detectors are very important in the task of classifying and identifying fake news using data streams, because nonadaptive models cannot maintain efficiency in such dynamic environments.

