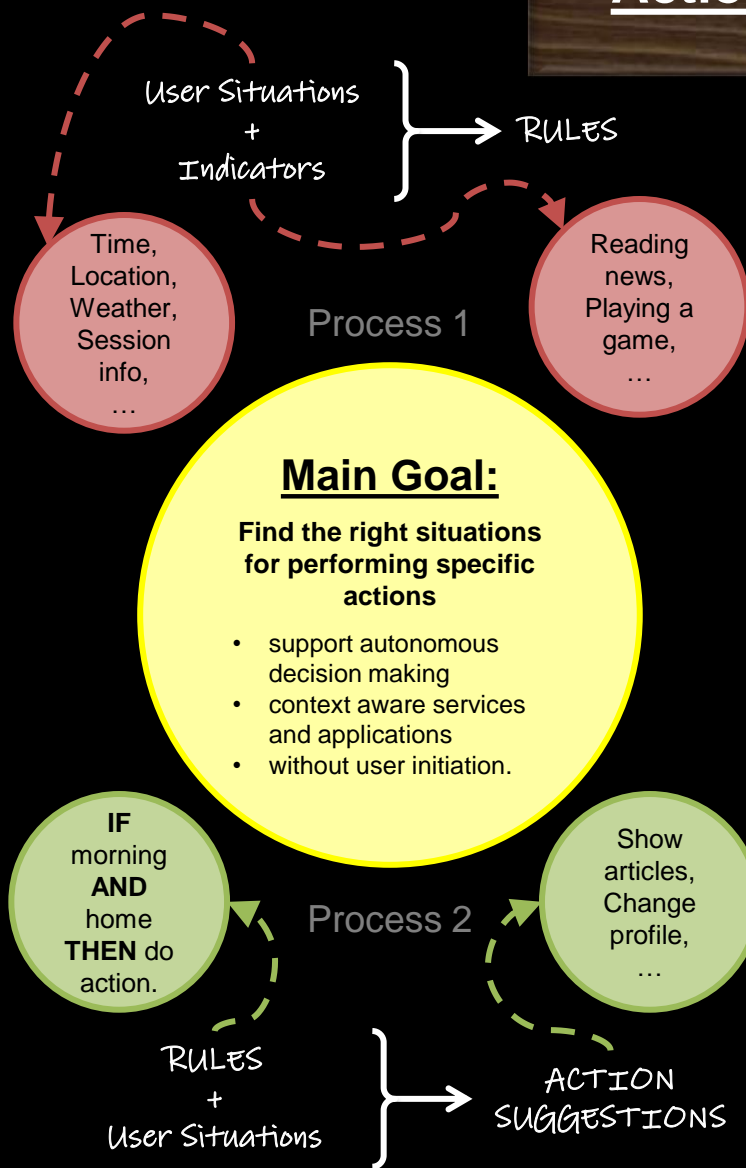


Action Recommendation Using Situation Rules

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Action Model

Set of rules
Based on the user's performance (explicit and implicit feedback)
Two parts

1. Antecedents (situation when the rule applies)
2. Conclusion (action that the rule suggests)

Representation through symbols
Extended Time sensitivity principle

Situation Model

Representation through symbols
Certainty values
Time sensitivity principle
Main advantages:

- Domain independence
- Elimination of privacy issues
- Allowing collaborative models

Method for Action Suggestion

1. Rule Generation

Based on:

- Current user's situation
- Action indicator

Rules for all possible situation combinations
Base certainty distributed accordingly

2. Recommendation Calculation

Using user's action and situation models
Steps:

1. Computing the importance of situation classes
2. Modifying rule certainties
3. Computing the final recommendations